

2010 OFF THE VINE WINE GALA & AUCTION SPONSOR / PATRON LEVELS & BENEFITS

LEVEL OF PARTICIPATION	Presenting \$25,000	Premier Cru \$8,500	Grand Cru \$4,000	Patron \$2,500
PRE-EVENT RECOGNITION				
Level of sponsor recognition	Marquee	High		
Logo on bid card/collateral materials <i>(by print deadline)</i>	•			
Name/logo prominently in catalog	Front			
Mention in press releases	•			
EVENT AMENITIES				
Tables of 10 at the event / 12 for Presenting	1	1	1	1
Level of seating	Premier	Priority	Preferred	Standard
Two (2) limousines to/from event	•			
Gift for each guest at your table	•	•		
Ambassador wines	•	•	•	•
Photo with wine ambassadors/celebrity chef	•			
Photo of you and your guests	•	•		
EVENT RECOGNITION				
Signage recognition according to level	•	•	•	•
Special recognition from stage during live auction	•	•		
On-screen recognition during live auction	•	•		
Recognition on event web site	•	•	•	•
Ad in event program/auction catalog	Full page	½ page		
Sponsor or patron listing in catalog	•	•	•	•
CUSTOM SPONSORSHIPS (\$ amount/amenities/recognition as above)				
Sponsor Celebrity Chef Dean Fearing	•			
Sponsor a Wine Ambassador		•		
Sponsor Auctioneer David Reynolds		•		
Sponsor Catalog Printing		•		
Sponsor Grand Tasting and Riedel glassware		•		